

IO1.3 Best practice in Cyprus

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| Type of practice | Exhibition/Fair |
| Best practice title | International Education and Career Fair |
| Period of implementation | February |
| Location | Nicosia |
| Geographical coverage | International |
| Contact | Cyprus International Education and Career Exhibition |
| Link | http://www.edufair-cyprus.eu/ |
| Contact person | - |
| Target audience | Students, unemployed, inactive groups of people |
| Objectives | The Exhibition is offering an opportunity to providers of educational equipment and technology, books and other products and services addressed to students, such as career services, to be promoted to at least 10,000 students and youngsters. |
| Short description | Cyprus International Education and Career Exhibition is the gate where the representatives of the higher educational institutions will meet and attract Cypriot and international students living in Cyprus and wish to study either locally or abroad. |
| Activities/Action plan | Exhibitors book booths in the Exhibition area in order to promote and exhibit their services/products. Seminars and workshops held within the framework of the exhibition in order to facilitate the communication of information and provide a ground for discussion and learning. |
| Resources/Products | At the Cyprus International Education and Career Exhibition the following organisations are welcome to participate: <ul style="list-style-type: none"> • Local and International Universities / Colleges / HEIs • Local Private Schools (Primary and Secondary Education) • International Schools • Education Consultants / Advisors • Postgraduate and Vocational Training Institutes • Study abroad agencies • Employment and Career Agencies & Placement Firms • Public Authorities • Book Publishers & Bookstores |
| Impact | Students and other interested parties receive educational information about universities' study programmes, entrance requirements, fees and scholarships. Unemployed and inactive people receive information about career opportunities in Cyprus and across the Europe. |
| Key words | Exhibition; fair; education; career; international; students; information; opportunities; unemployed; guidance |